

## **Richards-Zeta announced today participation in Multiple BuilConn® events as a Sponsor**

Santa Barbara, CA - October 17, 2006

Richards-Zeta Building Intelligence, Inc. (RZ) announced today the participation as a Sponsor at the BuilConn events to be held in cities across the world. BuilConn is a unique event which unites all the individuals involved in building and facility management offering a venue to take an objective and comprehensive view of the buildings industry, understand the technologies and trends that shape it, and discover the steps required to implement truly intelligent, integrated buildings. A multi-day experience, attendees becomes an active participant in the future of the buildings industry at BuilConn.

The first city on the calendar is Singapore, where BuilConn is to be held at the Suntec Singapore International Convention & Exhibition Centre November 14-16, 2006, where RZ will be jointly exhibiting with Cisco Systems. The coordinated exhibit will demonstrate how to connect to disparate building systems using Richards-Zeta Multi-Protocol Exchange (MPX) platform, the RZ Mediator™, through an IT rack, PoE (Power over Ethernet) patch panel and cabling solutions, and route information using Cisco's Catalyst series switches, CallManager® and VoIP® unified communications products. The demonstration of a purely IP centric platform shows how a company can utilize the IP technologies of today, to manage the buildings of tomorrow. By migrating building systems onto the IP network, building owners, operators and investors can be more cost effective in delivering solutions to the ultimate end-users, while lowering the life-cycle costs dramatically and speeding the deployment of other IP technologies.

"BuilConn Asia, Middle-East and Americas follows on from 4 years of highly successful events in the USA and Europe" stated Anto Budiardjo, Clasma's President and CEO and founder of BuilConn. "We are delighted with the support that we have received from the sponsors and exhibitors. This is the fifth year that Richards-Zeta has supported the BuilConn event and we look forward to a very successful series of events".

BuilConn will head to the Middle-East in February 2007, stopping first in Riyadh, Saudi Arabia February 24, 2007 and Dubai, UAE February 27-28, 2007. RZ then looks forward to joining the annual BuilConn Americas in Chicago May 22-24, 2007, naming it as its 5<sup>th</sup> USA show.

"We are very pleased to be a Sponsor of the next BuilConn Events," states Richards. "The energy and passion for the intelligent buildings industry in the Middle-East and Asian markets is creating the drive for these events. RZ is very excited and is looking towards these regions to lead the way".

For more information on RZ's participation in the BuilConn events or to find out more about becoming a representative of RZ, please contact [sales@richards-zeta.com](mailto:sales@richards-zeta.com).

### **About Richards-Zeta (RZ)**

Richards-Zeta Building Intelligence, Inc. (RZ) is a manufacturer of IP centric building integration controls. Richards-Zeta has a legacy of first to market innovations, including *perfectHOST*®, the industry's first all in one graphical programming and graphical user interface package, now an integral component of the OMEGA® platform suite. For more information on Richards-Zeta please go to: [www.richards-zeta.com](http://www.richards-zeta.com).

### **About Clasma Events Inc.**

Clasma Events Inc. was formed to organize and manage technology events around the area of smart connected devices, and the subsequent impact to industry and business. Based in Dallas, Texas, with a network of associates and partners around the U.S. and across the globe, Clasma Events is a virtual organization, leveraging the power of the Internet for B2B-centric organization of events. For more information contact [antob@clasma.com](mailto:antob@clasma.com).